ET 1-1 Identify and apply basic motivational concepts to understand behavior with specific attention to instincts for animals, biological factors like drives and homeostasis, and operant conditioning factors like incentives, and intrinsic versus extrinsic motivators.

Ex:

Incentives

Ex:

Ex:

Secondary Drive  
Definition:

Ex:

Intrinsic Motivation  
Definition:

Extrinsic Motivation  
Definition:

Ex:

What is it?

Operant Conditioning factors motivate us

Biological factors motivate us

Homeostasis

Ex:

Primary Drive  
Definition:

It is different from emotions -

Key   
 = VT = Ex  
 = VP

Motivation is defined as

Ex:

Ex:

Instincts are different  
Definition:

\_\_\_\_\_ for Humans

**Basic Motivational Concepts**