Determined by Point of View

**Should I trust this source?**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Least Biased** | | | | | | | | |
| Unconscious prejudice | **Question, critique and avoid  information from non-credible  biased sources.** |  |  |  | Read, contemplate and use  information from credible  non-biased sources. | | | |
| Emotional manipulation of the reader |  |  |  |  |
| Uses stereotypes or vague generalities (bias by stupidity) |  |  |  |  |  |  |  |  |
| Non-credible sources cited as experts (bias by label) |  |  |  |  |  |  |  |  |
| Ignores conflicting evidence (bias by omission) |  |  |  |  |  |  |  |  |
| Lies (bias by commission) |  |  |  |  |  |  |  |  |
| **Most Biased**  **Least**  **Credible** | Anonymous | Second-hand account | | Eyewitness | Expert in the field | Expert in the field who was there | Expert in the field who was there and had their work peer reviewed | **Most Credible** |

Determined by education and experience