Evolutionary Approach 1.1: Introducing Psychology Part A.2 Explains thoughts or behaviors by looking at what C. Describe and compare different theoretical approaches in explaining behavior. made our species most likely to survive or mate. Usually concerned with mating behavior **Behavioral Approach Biological Approach** Explains human behavior (only) by Explains thoughts or behaviors by what in our environment warned us, looking at the physical body offered us a reward or a punishment. Concerned with: Brain, Concerned with learning neurotransmitters, hormones and drugs **Psychology** It is a Science **Social Approach Cognitive Approach** Studies how the individual influences Explains human behavior by looking at the group and how the group the thoughts that cause those influences the individual's thoughts behaviors. and behaviors. Concerned with: Motivation, Emotion, Concerned with: Conformity, **Psychodynamic Approach** Language, Decision Making and Explains thoughts and behaviors by Compliance, Social Cognitions Memory saying the unconscious prompts those behaviors in its drive for sex or Gestalt Psychology aggression. Explains human visual perception by describing the Concerned with: Childhood, pleasure, thoughts that go into seeing objects. **Humanistic Approach** and aggression The whole of what we see is more than just the sum of the Helps humans achieve their full potential info from our eyes Concerned with becoming fully functioning Applied to therapy it tries to make the person whole again by accepting the physical impact of their thoughts.